

PRESENTATION 15/06/21



CLUB FRANCO**RISK**



**Agri Resources Group**

Sustainable Value Chains

COMPANY PRESENTATION – 2021



# AGRI RESOURCES GROUP

## OUR BUSINESS MODEL

We cultivate agricultural products ranging from import-substitution crops to vanilla, spices and niche products. We create value by consolidating the supply chain and reinvesting in high value added activities. We build on our local knowledge and international expertise to create efficient operations and effective routes to market.



### KEY ASSETS

We have invested in sourcing locations, including land concessions, in Madagascar and significant land banks in West Africa. This is in addition to food processing and packaging facilities in strategic European locations.



### KEY ACTIVITIES

Agricorp encompasses complementary agricultural and industrial activities across Europe, Africa and Asia including the cultivation, processing, trading and marketing of food commodities.



### OUR EXPERTISE

We combine our agronomic and industrial expertise with traditional knowhow, allowing us to produce the most viable products. We use our international experience to create efficient operations and effective routes to market.



### OUR PRODUCTS

Our wide range of products reduces our exposure to changes in demand and environmental conditions. Our strong focus on quality is acknowledged by several international certifications, including IFS, HACCP



### OUR CHANNELS

We can leverage logistics, storage and ports expertise from within our Group, enabling us to deliver our products to domestic and international markets.



### KEY PARTNERS

We collaborate with key international business and institutional partners as well as non-profit organisations, to ensure the highest standards of governance, safety and sustainable sourcing and quality of ingredients.



### MARKET SEGMENTS

Our Agriculture business unit focuses on supplying the local markets where we operate. Our Vanilla & Spices business unit exports products to Europe, North America and Asia. Our Food business unit distributes fresh and preserved fruits and vegetables for European markets.



AGRICULTURE– PRODUCTS OVERVIEW



AGRI RESOURCES CONGO

Created in 2016 Agri Resources Congo currently uses its fields in for the production of white rice, paddy rice and is continuously developing sustainable projects for the sourcing value added products, as well as Increasing the part of locally processed products.

- ✓ Production & processing paddy and white rice for human consumption and animal feeds
- ✓ 29 000 ha Land concession in Louvakou
- ✓ 40 000 ha Land concession in Kibongou
- ✓ Our farm base includes processing facilities, warehouses and modern machinery enabling us to effectively manage our crops.



SOCIETE AGRICOLE DE GUINEE

Created in 2013 Société Agricole De Guinée's main activity is the production of quality rice seed, providing quality genetic material for the production centre in Koundara & Export to our white rice production farms in Congo.

- ✓ Rice Seed - CK 90 Certified by Kilissi Research Centre
- ✓ 6 350 ha Land concession
- ✓ Farm base & storage warehouses
- ✓ Modern large scale agricultural machines & equipment

Learn more:

[www.agri-resources.com](http://www.agri-resources.com)



PRANG AGRO GHANA

Created in 2017 Prang Agro Ghana's primary business concentration is agribusiness with the aim to manage production and marketing activities at different stages of the agriculture and food supply chains.

- ✓ 12 000 ha Land concession in Prang (In the heart of Ghana Maize belt)
- ✓ In order to mitigate risk related to agriculture and better face the market, the company will have a dynamic product portfolio.
  - Main crops – maize, sorghum, cassava and soya beans
  - Specialised crops – onions
  - Other horticultural crops in rotation

# la sécheresse



# Ferme au Ghana





# Paysage au Ghana



# TRIAL Field après la récolte





# Rivière Pru à 1 km au sud de la concession





# Champ saison sèche et des pluies (Ghana)





# satation météo





# Champ de Soja



# Echantillons de sol





MERCI - THANK YOU-GRAZIE!!!!!!!!!!!!!!

